PRESS RELEASE

09 MAY 2025 **FOR IMMEDIATE RELEASE**

ECO-SHOP MARKETING BERHAD

(Registration No: 200601014304 (734055-M))
(Incorporated in Malaysia under the Companies Act 1965 and deemed registered under the Companies Act 2016)

INITIAL PUBLIC OFFERING ("IPO") OF UP TO 862,146,000 ORDINARY SHARES IN ECO-SHOP MARKETING BERHAD ("ECO-SHOP") ("IPO SHARES") IN CONJUNCTION WITH THE LISTING OF AND QUOTATION FOR THE ENTIRE ENLARGED ISSUED ORDINARY SHARES IN ECO-SHOP ("SHARES") ON THE MAIN MARKET OF BURSA MALAYSIA SECURITIES BERHAD COMPRISING AN OFFER FOR SALE OF UP TO 515,146,000 EXISTING SHARES AND A PUBLIC ISSUE OF 347,000,000 NEW SHARES ("ISSUE SHARES")

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The IPO of Eco-Shop involves the issuance of 862,146,000 IPO Shares in the following manner:

(I) institutional offering of up to 675,368,000 IPO Shares to Malaysian and foreign institutional and selected investors including Bumiputera investors approved by the Ministry of Investment, Trade and Industry of Malaysia ("**MITI**") at the institutional price to be determined by way of bookbuilding ("**Institutional Price**") ("**Institutional Offering**"); and

(II) retail offering of 186,778,000 Issue Shares to the directors and eligible employees of Eco-Shop and its subsidiaries ("**Group**"), persons who have contributed to the success of the Group and the Malaysian public at the retail price of RM1.21 per Issue Share ("**Retail Price**"), payable in full upon application and subject to refund of the difference between the Retail Price and the Final Retail Price (as defined below) in the event that the Final Retail Price is less than the Retail Price ("**Retail Offering**").

Following the completion of the bookbuilding process under the Institutional Offering, the Institutional Price has been fixed at RM1.13 per IPO Share. Accordingly, the final retail price for the Issue Shares under the Retail Offering has also been fixed at RM1.13 per Issue Share ("**Final Retail Price**"). As the Final Retail Price of RM1.13 per Issue Share is less than the Retail Price which was paid in full upon application under the Retail Offering, a refund of the difference being RM0.08 per Issue Share will be made to successful applicants without any interest.

Tricor Investor & Issuing House Services Sdn Bhd wishes to announce that the 114,940,000 Issue Shares made available for application by the Malaysian public have been oversubscribed.

A total of 18,308 applications for 225,197,400 Issue Shares with a value of RM272,488,854.00 were received from the Malaysian public, which represents an overall oversubscription rate of 0.96 times. For the Bumiputera portion, a total of 4,674 applications for 38,367,300 Issue Shares were received, where the balance has been clawed back and re-allocated based on the clawback and reallocation provisions as set out in Section 4.2.4 of Eco-Shop's Prospectus dated 29 April 2025. For the non-Bumiputera portion, a total of 13,634 applications for 186,830,100 Issue Shares were received, which represents an oversubscription rate of 1.44 times.

For the Institutional Offering, the Joint Bookrunners have confirmed that the 675,368,000 IPO Shares offered to Malaysian and foreign institutional and selected investors including Bumiputera investors approved by the MITI were fully subscribed.

The notices of allotment will be posted to all successful applicants on 22 May 2025.

Maybank Investment Bank Berhad is the Principal Adviser, Joint Global Coordinator, Joint Bookrunner and Sole Underwriter for the IPO.

UBS Securities Malaysia Sdn Bhd and UBS AG, Singapore Branch are the Joint Global Coordinators and Joint Bookrunners for the IPO.

RHB Investment Bank Berhad is the Joint Bookrunner for the IPO.